ПРИКЛАДНІ АСПЕКТИ ПСИХОЛОГІЇ ОСОБИСТІСНОГО ЗРОСТАННЯ

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EVOLUTION OF SOCIAL PERCEPTION: SOCIAL-ROLE APPROACH

Globalization of worldwide community and recognize necessarily common coexistence lead to germination new type of social relation between deferent walk of the life. From the 60s in the sphere of government policy majority development country face a question of necessarily union population different nation in single social community. Through the couple decades that movement founded the new worldwide states union – Euro Union. This is not only economic cooperation between different countries which have common states border and manufacturing relation, this is the multicultural cooperation end collaboration which based on the accepting common value, maxim and law. This social system «fair and justly» divides duties between all the member’s social system and save prioritize of individuality of personality. Philosophy of total equality people in their rights and opportunities launched some scientific approaches which implement maxims of opened society for all people which accept common value and have alacrity to do something for common benefit. One of the populous for as is approach who concerns with education of people with disability, however, it don’t right because inclusive education touch to different people which have problem with access to education and other social opportunity.

The evolution of public relations is parallel with the scientific and technological development, which products allow community members to carry out more effective communication, improve living standards and quality. In base of model of socio-psychological perception of an average individual is the phenomenology of social differentiation «I-We-They» [1,2]. The first group union «We» was established in the people awareness of their difference from the animal world that further subject of group polarization: race, ethnic, religious, sex differences. The social disposition «They» reflect a group of people who claim to common use of resources with the representatives of group formation «we». During the appeared of the first states, «We» united group of people on based on the group agreement, agreed to build a common life, allocate benefits for common rules, uses common means of communication, common ideological beliefs. Already formed community (ethnic, religious, national, professional, etc.) could make invites to its new members on the rights of the owner, such as in cases where it is needed renewal of the population or in the happen of sudden decrease (war, epidemics, migration).
The challenges that faced our education system in the direction of common educational environment, issues of European and American researchers in the early 80s of XX century (G. Tomas, R. Richardson, A. Wood.) [9]. They moved from the «general to specific» implementing inclusive education that is not limited co-ed ordinary children with children with have special needs, among which was built on inclusive principles: recognition of the differences of all members of the community, awareness of the necessity of coexistence, search properties that are unite and not divide [4,7]. In the Europe scientific practice changes regarding the formation a priori inclusive society took place not only in line with the inclusion of education as only people with special needs and, in view of the specific construct of Western society, concerned, above all, just society [9,4]. Progress, which primarily dealt with race and gender implemented in the harmonization of rights and freedoms, but, despite the current de jure equality of all categories of people, de facto of absolute social justice still cannot talk («social justice») (Powell, J. A., 2012) [5].

For the first hand, we set a purpose describing psychological aspects organization of modern society. We consider evolution of inclusive society and compare different aspects of relation members of society which united common culture. In the last decades, we felt that a program of Euro Union in different cultural spheres stumble to obstacle. Social resist appear on the stage of implementation education and human program in Ukrainian society. We proceed used old cognitive model social perception that impact to understanding of need change of society. Integration into European civilization space for ordinary citizens Ukraine involves changing established philosophical and mental ideas.

Hostility to those who significantly different from you is a natural reaction caused by an intuitive sense of the need to protect union group «We». Role diversity is the basis for more effective social sustainability. Each member of the community is the bearer of a unique experiences and unique properties.

The central and main ideological trend of western culture is the recognition of the equality of every member of the community in their rights, opportunities, responsibilities in an environment that accepts everyone and open to dialogue and even different people. Philosophy inclusive society based on understanding differences between people who adjusted interchange system, help solve problems, work on projects, establish relationships, build a common future. In some situations, we solve task of everyday life, along with other members of the community and gender, religious, national, ethnic, professional role position does not affect their positive solution.
The ideas of inclusive education, professionalization and quality integration of persons with disabilities in the social environment in today's socio-cultural conditions discord with the prevailing stereotypes about the elderly. During the years of soviet history role-relationship to disabled people, has created a system of specialized schools, which in turn formed the specific public attitudes towards people with disabilities. In this we see the difficulties of implementing inclusive education programs, which to date have declarative. The number of persons injured during the counterterrorist operation, which makes the state look for ways to not only maintain this category of people, which is very humiliating, but also give the opportunity to support themselves. The solution we see a role in changing attitudes towards persons with disabilities to seek a role-realization of people with disabilities in various social spheres. We are expanding description of the term «person with disabilities», which can be attributed all members of the community who have difficulties in implementing basic needs, rehabilitated drug addicts, victims of physical and psychological violence, combatants and their families, persons with impaired physical and mental development, persons serving sentences in prison.

Hostility to those who significantly different from you is a natural reaction caused by an intuitive sense of the need to protect union group «We». The feeling of belonging to a certain set of people is an indicator of personal identity, so we can say that just because others we become them. In most cases, when we study the psychology of the average person, the formation of personality traits, self, reflexive mechanisms of self-perception, attitude affect us as the subject's social relations and others, entourage, reference visits, relatives and friends.

During the public historical development the gradual transition from a cluster of social relations to inclusive.

Matrix society – clearly differentiated community where each member perform specific activities under the collective distribution of social roles («I'm the one who I want to see other»)

An inclusive society – is open socio-cultural and economic space where interaction between entities is based on equality of all

Pic.1. Model of social differentiation in inclusive society
members in rights and obligations («I'm the one who I can be»).

Methodological basement of formation of an inclusive society is open socio-cultural environment with equal rights and opportunities for all members of the community (Pic. 1). The study of the socio-psychological is basement on implementing the ideas of inclusion education and integration of people with disabilities in social environment. An inclusive society mistakenly believe effective adaptation environment only people with special needs. This is a society that is comfortable and safe for all members, regardless of gender, ethnicity, religious or sexual orientation. The principles on which it operates enables each member of the community be included in the system of social relations, performing socially necessary activities and implement their own needs.

We have identified the following properties inclusive society:

1. One of the characteristics of an inclusive society is a complex system of social hierarchy. At the highest level of social cohesion subjects of social relations united by common values and philosophical beliefs.

2. An inclusive society allows to keep the authenticity of a group of different composition of social groups (ethnic, religious, social, gender), creating conditions that allow the use of differential properties («what we are different from each other») as a resource saving personal uniqueness.

3. Installation diverse sporadic intergroup relations that allow any entity included in social relationships and group activities at any time change its own social-role position.

Integrate people with disabilities into the social environment - then give them to a minimum, but independently provide themselves. From an economic view it is much more profitable than to keep a huge amount of specialized institutions and those in them is. Role impossible variability may lead to critical accumulation representatives of this or that social group segments and gencrates degradation. Social incost occurs when a group becomes so uniform that does not allow the existence of members who may be different from the established worldview. The group, which has no instrument enabling a critical attitude to the results of activity, begins to generate unproductive ideas that approval in a general negative impact on the organizational structure of the group.

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