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THE IMAGE OF THE FAMILY OF SCHOOL CHILDREN

The modern stage of social development in Ukraine actualizes the problem of representing the image of the family in modern Ukrainian mentality. There is the problem of reducing the value of family in the mental area of young people that leads to the crisis of the family as a social institution. This is contributed by a number of factors: the education deficiencies, imperfect system of education and socialization of a child, the negative impact of mass media, difficult socio-economic situation. The above mentioned imposes a significant imprint on the idea of gender and family roles, leads to a crisis of fatherhood and complicates the formation of a positive image of family with young people.

The development of the concept of family image was carried by H. A. Kruglov, A. G. Kulish, I. Y. Makarov, T. M. Mishin, A. A. Nesterov, N. V. Pankov, L. G. Popova, Y. V. Levitskaya, A. G. Haibullina, , Yu. Evdokimova, N. I. Demidova T. V. Kuznetsova, E. B. Macanova. In general, we can note that the problems of these studies caused the following controversy: on the one hand, there is a social need in the formation of children and young people's positive "image of a family" as the basis for future education of a family person; on the other hand, the essence of the phenomenon of the "family image", its place in the field of mental sphere of a personality, as well as methods to ensure the complete formation of "family image" has not been stated yet.

Creating the picture of the world a person satisfies his\her needs for orientation in the multi-dimension relations between people, excessive flow of information, orientation and development of his\her inner world. The picture of the world is a prerequisite of the mental life of a person. Its formation can occur at every stage of personal development. At pre-school age the picture of the world is developed during the direct contact with the world of things and people as a combination of knowledge, ideas, meanings. The family, where a child gets its first social experience plays the most important role in the formation of the image of the world. This is where the child learns diversity of role behavior, peculiarities of family relationships, ways of acting in different situations, which affects the formation of a child.

LITERATURE

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