

THE STUDY OF SOCIO-PSYCHOLOGICAL FACTORS OF THE DEVELOPMENT OF ATO MEMBERS' ETHNIC SELF-CONSCIOUSNESS

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Abstract. *The article deals with the problem of the development of people's ethnic self-consciousness, who are directly involved in ethno- and state-building processes. Particularly, the results of the research of ATO members, regarding the influence of socio-psychological factors on the development of their ethnic self-consciousness are analyzed. The level of the interest of the nearest social environment of ATO members in ethno-cultural issues and the influence of their opinions on the process of making important ethno-cultural decisions are defined. Minor differences in the level of the interest of parents, teachers, directors and mass media in cultural, ethnic, and racial issues were identified. According to the researchers, parents are interested in ethno-cultural processes the most, and mass media pay less attention. It has been established that the indicators are average, which may be the evidence of the inadequate inclusion of the Ukrainian population in problems of Ukrainian culture, the nation and the ethnic group as a whole. Mass media and friends have the most significant influence on the ATO members, the opinion of teachers /directors and parents is less important.*

Keywords: *ethnic self-consciousness, socio-psychological factors of the development of ethnic self-consciousness, social institutions, social agents, ethnos, personality, ATO member.*

Introduction. A social development of the personality is a dynamic process that continues the whole life. This process is connected to socialization during which the personality is formed and developed. Socialization is a kind of the adaptation of a person to other people, social groups, as well as to culture, moral and ethical norms and values in general. In the process of self-realization and the integration of the personality into society, an important role is played by such a psychological phenomenon as ethnic self-consciousness. This formation allows a person to feel belonging to a particular community, that is to be part of a group.

A generalized study of the peculiarities of ethnic self-consciousness is presented in the works of such Russian scholars as: O. Afonassenko, Yu.Bromley, L.Drobizheva, V.Kozlov, V. Khotynets; Ukrainian: V. Evtukh, H. Lozko, R. Slobodyan, H. Stavtyskyi, M.-L.Chepa; American and European M. Cole, E. Cross, B. Petrulevych, G. Spencer, G. Tajfel, J. Tivendell.

The analysis of foreign and national scientific works proves that ethnic self-consciousness is one of the most important components of the social identity of the personality, that is a result of comparing one's ethnic group to others, and it influences on ethnic and interethnic communication and interaction within small social and large ethnic groups significantly [1].

Close to our understanding is the definition of ethnic self-consciousness by H.Stavtyskyi, who notes that this phenomenon is a complex integrative process of cognition and emotional and value attitude of the personality to himself/herself and to others as to subjects of a particular ethnos, carriers of subjective (psychological) and objective (social) peculiarities, according to which its own behavior is regulated in the process of inner ethnic and interethnic interactions [1].

The most relevant, in our opinion, is the study of socio-psychological factors of the development of ethnic self-consciousness of people who are directly involved in political state-building processes based on the current changes taking place in Ukraine

Research results. The aim of our research was to identify the level of significance of socio-psychological factors in the formation of ethnic self-consciousness of ATO members. The sample group included 60 ATO members (from 19 to 40-year-old men).

Each ATO member had to determine how their parents, friends, teachers / directos and Ukrainian mass media are interested in cultural, ethnic and racial issues, and if their opinion is significant for them in making the vital decisions

Table 1. Research results of socio-psychological factors of ATO members' ethnic self-consciousness formation

Social agents	General items of ATO members (%)
Parents	40,9 %
Friends	40%
Teachers/directors	40,3%
Mass Media	39,3%
The level of influence of others' opinion on ATO members	
Parents	39,3%
Friends	43%
Teachers/directors	40,6%
Mass Media	43%

Analyzing the data, we can underline minor differences in the level of the interest of parents, teachers, directors and mass media in cultural, ethnic and racial issues (D.1). Parents (40.9%) have the biggest interest in ethno-cultural processes, then teachers / directors (40.3%), friends (40%), mass media (39.3%).

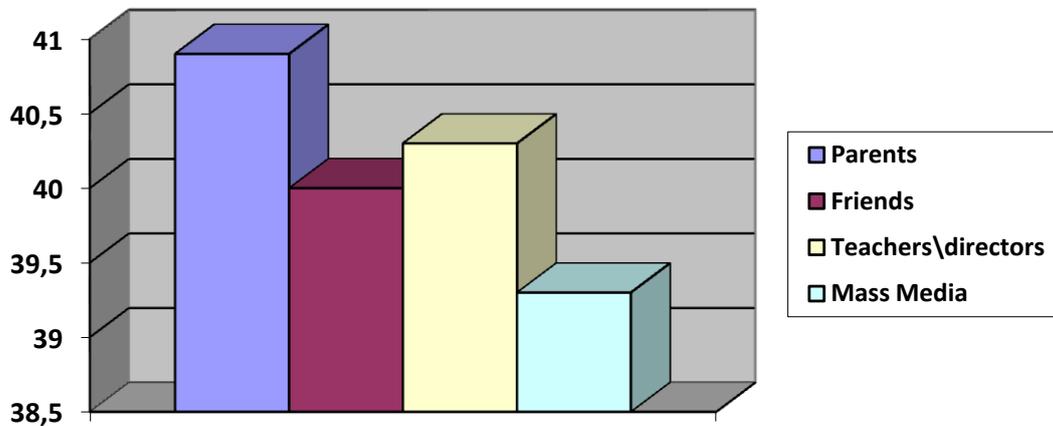


Fig. 1. The interest of social agents of ethno-cultural issues

Obtained data are on an average level (41% - 39% of 100% possible). We can assume that this is the evidence of the inadequate inclusion of the Ukrainian population in problems of Ukrainian culture, the nation and the ethnic group as a whole.

Speaking about the influence of others' opinion on ATO members (D. 2), we see that mass media (43%) and friends (43%) have the most significant influence, the opinion of teachers / directors (40.6%), parents (by 39, 3%) is less important.

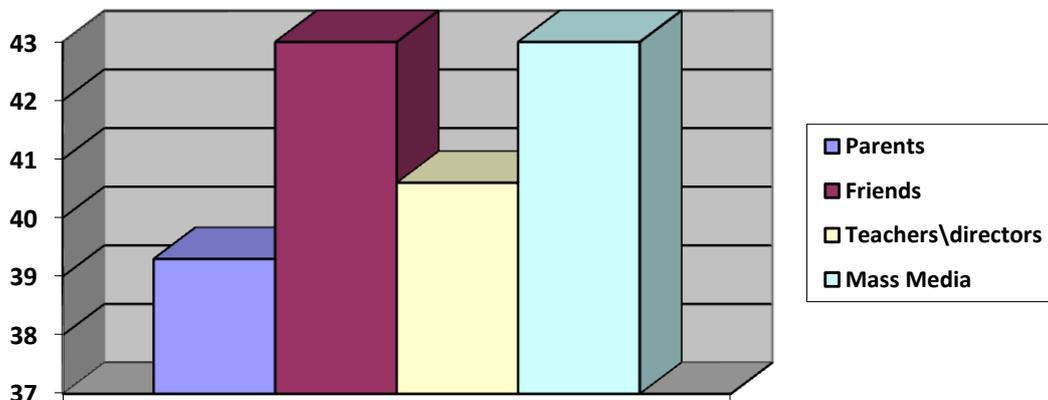


Fig. 2. The level of influence of others' opinion on ATO members (general items)

As we can see, for ATO members the level of influence of the social environment on the decision-making process is on the average level and ranges from 39.3% to 43% of 100% possible. It can also be assumed that ATO members make their decisions relying on information broadcasting by mass media and listen to friends' opinions, but their own position / opinion is decisive.

Based on the qualitative and quantitative analysis of the research results, we can draw the following **conclusions**:

1. The interest of the Ukrainian population in cultural, ethnic and racial issues are at the average level with a tendency to a low level.
2. Significant influence in the decision-making process for ATO members has information broadcasting by mass media.

We consider to continue scientific work in this direction. The perspective is the study of interethnic and age peculiarities in the process of formation of ethnic self-consciousness.

REFERENCES

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