

N. Kyrychenko

Research supervisor: I.V. Mosiychuk,

Candidate of Economic Sciences,

Senior Lecturer

Zhytomyr Ivan Franko State University

Language tutor: L.P. Serdiichuk

FORMATION OF MANAGERS' PERSONALITY IN MODERN CONDITIONS

The work of an enterprise depends on how the personality of the director is formed. Nowadays, to succeed in the market it is not enough to apply the usual techniques, it is necessary to search constantly and find new, more optimal ways of achieving results. That is why manager's development is the matter of survival and development of organizations. Being a leader seems to be easy and simple, since you can issue orders, point out errors and command. Personality and characteristic traits are also important factors. Being in charge of a group of people involves more than just being a good leader or getting on well with others. In order to feel the essence of management, it is necessary to direct all efforts to solve the tasks by using the team, its capabilities and abilities.

Today a new generation of business people is characterized by independence of thinking, mobility (both physical and intellectual), pragmatism. Accordingly, the accents of the manager's functions change and he or she becomes more than a boss i.e. a leader, a coach, a mentor [1]. The manager should be more flexible and more fundamental than his team. A leader must be someone your subordinates and your superior can count on.

A number of basic skills are required for a manager:

1. To set goals correctly, make timely decisions and concentrate the efforts of the team to achieve the desired result.

2. To gain the right people and lead them to the result i.e. to manage communication.

3. To manage not only "manually", but also create systemic mechanisms of organizational work.

4. To generate ideas [2].

In conclusion, we can say that in today's world the standard models of management adopted at the time of Frederick Taylor would no longer work. The modern manager must be one step ahead, be able to think unconventionally and develop constantly.

References

1. Режим доступа: http://olegchirkov.ru/materialy/stati/razvitie_rukovoditeley.html
2. Режим доступа: <http://bbcont.ru/business/stanovlenie-rukovoditelya-sovety-nachinayuszim-upravlencam.html>