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THE FORMATION OF SOCIAL MOTIVATION OF YOUNG PEOPLE TO SERVE IN THE ARMED FORCES

Armed forces a complex social organism, which is an integral part of modern society. Their development and condition are always conditioned by the tendencies of the development of society itself. Undoubtedly, the formation of a positive attitude towards the army, military service is a task not only of the military, but of the whole society, state and public institutions [1]. An important element in this area is motivation.

Motivation can be defined as that which compels a person to act with determination, or that which gives rise to an inclination that manifests itself through a specific behavior [5].

Individual motivations for service in the armed forces can be diverse and wide-ranging; in fact, they constitute a very blurry universe of ideas [5].

Through study, American educators have identified main factors of motivation for service in the army [2]:

1) Self-improvement. This factor encompasses individuals who identify personal development: responsibility, self-confidence and physical fitness;

2) Benefits. They were all attributed to the benefits received from service in the army, as well as those received after retirement;

3) Military service: the desire to become a soldier, receiving satisfaction from the service. Patriotic obligation, tradition, desire to serve refers to institutional aspects as a set of formal and informal norms and rules;

4) Professional skills: increasing opportunities for future employment;

5) See the world. This factor involves the desire to travel to other countries associated with the military service, in order to see another life and have time to look at themselves, called "time-outs";

6) Money for education (benefits for education, education for the army)[3].

Researchers argue that the significance of these factors may change, but the general tendency of the latter decades are an increase in the relevance of material factors [3].

In various countries, the search for additional ways to solve the problem of motivation of youth to military service in the following areas: increasing the authority of the army, military service; formation of a positive image of a serviceman and army in mass media, advertising products, methodical recommendations, etc.; creation of favorable conditions, privileges, social security, material and career interests; education in pre-synders of a sense of personal social significance, benefit and patriotism; moral, psychological, pedagogical, social and legal influence on conscience consciousness [2].

Military educators have developed ways to improve the activities of motivation to military service [4], among which the main:

- information and advocacy activities to inform the future recruit about training programs for military personnel;
- activation of motivation for service in the army, increasing interest in weapons, military form, patriotism and psychological attractiveness of the intention to "become a man", which is important for a part of youth;
- overcoming negativism in military service, which is being achieved through effective advocacy.

References

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