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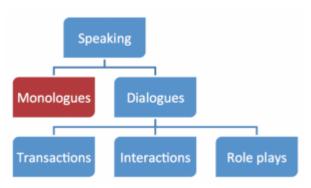
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VIDEO CONTENT FOR DEVELOPING SKILLS OF PROFESSIONAL MONOLOGUE OF FUTURE COACHES

Developing speaking skills is a matter of top priority of most language courses, but the issue remains to be explored: how do you get your learners talking? To answer this question, Urs Kalberer starts by looking at different types of speaking, as seen in the diagram below.



Monologue is a long utterance of a person directed at themselves, an imagined other character, or an audience that:

- reveals (through voice) the speaker's personality, thoughts, emotions and some aspects of his/her perception of life;
 - might resolve a conflict, solve a problem, entertain or persuade;
 - might require some stage directions and setting.

Monologues are extended utterances implying no interruptions, and used in storytelling, descriptions or presentations. But unlike dialogues, they do not presuppose an interaction partner – you are all by yourself.

Teaching monologue should start with drills and reading out loud, i.e. let your students echo what they hear or use a recording from your materials. Add more sentences and let the learners repeat longer passages. When you use recordings from your course book, students can read along in their books. This way they can focus on the rhythm and pronunciation. After several turns, they can try to speak at the same time and speed as in the recording. In the end, they will be able to recite a passage even without the text or the soundtrack.

We analyzed a set of videos suggested in a popular workout software "5 Minute Workout" in order to study the peculiarities of professionally oriented speech of coaches. In the videos, for instance, coach Katie Dunlop uses monologues rich in imperative mood. Having analyzed available monologues, we established that the imperative mood of verbs is the main peculiarity a coach's speech pursuant to the circumstances characterizing the situation of communication, and the necessity to give orders, provide warnings, correct movements and give general advice on body movements during a workout.

Also to sound less categorical she includes herself in the imperative by adding "Let's," as in, "Let's do like this", "Let's try to do", "Let's begin", "Let's start." To sound more polite, Katie Dunlop uses the word "please when she say advise how to do or not to do anything. For example, "Please, look at me and do this exercise 5 times!

Thus, the skills of using the imperative mood in the professional monologue and various ways of making a request or an order sound less categorical and more polite is one of the tasks to be accomplished during an ESP course for future coaches.

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