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## ESTABLISHMENT OF CHORAL ART AT THE BEGINNING OF THE XXI CENTURY: FORMS OF PRESENTATION

Choral singing occupies a special place in any culture, because its uniqueness lies in the human understanding of the essence of music. In the XXI century choral music is being updated. Domestic researcher O. Fedchenko defines that the style of works presented in the works of contemporary composers can be called «music of the state» and, as an example, singles out the work of a contemporary artist E. Whitaker, the founder of the world's largest virtual choir, whose music is heard around the world. The presence of such choral performance is a sign of change and evidence of the immortal power of choral art at any time and in any circumstances [11].

The development of academic choral performance in Ukraine at the beginning of the XXI century is also due to the active search for new forms and means of expression, semantic presentation nuances, combination of performance techniques with technical capabilities of audiovisual equipment and other things.

As choral art is the highest form of singing and the basis of musical culture, it is appropriate to consider the human voice as a gift to man from God and the first tool for presenting musical culture in vocal and choral forms. Of course, for Ukrainian culture choral art is basic and one in which the best embodied and transmitted features of the culture of our people, customs and traditions.

Choral singing for Ukrainians since the days of the «golden» baroque in music has acquired professional virtuoso features thanks to composers M. Berezovsky and M. Bortnyansky, became the nation's ambassador to the world under the leadership of O. Koshytsya, nurtured choral masters G. Veryovka, A. Avdievsky are still looking for new ways of becoming.

- I. Gamkalo in his publication, published in the encyclopedia of modern Ukraine, raises the question of the origin and development of the conductor and the art of conducting in general. The author argues that with the advent of choral art, the state began to prosper, musically and spiritually enriched [2]. In the historical aspect of his publication, O. Slobodenyuk draws attention to the development of domestic academic choral performance in the second half of the XX century and the beginning of the XXI century. The researcher reveals the main role of professional choral education, which is important for the dynamic development of choral performance in this period. The author singles out the activities of leading choirs that have made a significant contribution and glorified Ukraine in the world [10].
- V. Mykhailets was engaged in the analysis of performing tasks in modern choral art. In his article, the author notes that the choir is inherently a complex organism and its successful work should depend not only on the conductor but also on the whole team, the choir performers. The researcher sees the requirements for choral music and

its performance through the works of composers and famous figures of the twentieth century, in particular, representatives of the new Viennese school and the Italian avant-garde, as well as the conditions under which there is a tendency to works [7].

In his scientific notes, G. Didych touches upon the fact that Ukrainian choral performance needs to be constantly developed and improved. The author devotes his research to the study of such artistic phenomena as choral theater, its historical development and genre diversity [4]. The study of the problem of theatrical choral works is the subject of interest of the candidate of art history Yu. Mostova [8]. In her dissertation, she highlights the development of modern trends, namely the use of productions and presentations for the choir. In the manuscript, the researcher argues that the theatricalization of musical imagery arises due to the specific and creative thinking of the composer, in particular his/her talent in different artistic fields and the ability to think in different artistic languages simultaneously [9].

Having great talent and eternal love for music, Honored Artist of Ukraine O. Dondyk in her article explores the activities of the Academic Chamber Choir «Khreschatyk». The author reveals and highlights the phenomenon of the transformation of audio-visual parameters of stage space as an important activity of the choir [5]. I. Hutsol draws the standard of choral performance on the examples of performing activity of well-known choral groups in his blog. The author describes the achievements, worldwide recognition and talent of such choirs as the National Honored Academic Chapel of Ukraine «Dumka», the Lviv State Academic Men's Choir «Dudaryk» and the Zhytomyr Academic Choir «Oreya» [3].

In particular, in an interview with O. Vacek – artistic director and conductor of «Oreia», we were able to reveal the peculiarities of his conducting work, special ways of interpretation and presentation of the choral repertoire of the famous group. In particular, the idea of staging a choral work arises due to the conductor's desire to meet the requirements of the time, so thinking about how to make choral singing more interesting for the audience, gave rise to one of the first choral theaters in Ukraine. The principle according to which the conductor selects the choral repertoire is very important.

The artist approaches this issue with great responsibility – he concentrates, sits, thinks, listens to many hundreds of works, plays notes and chooses the works that he likes the most. He also encourages the team with his own show (singing or playing an instrument) to show interest in learning the work. And then, at the next stage of rehearsals, he has an artistic vision and a desire for a special way of presenting a choral work. The repertoire of the choir «Oreya» has a lot of works with staging, which will be difficult to remember and list them all. The conductor is very happy to talk about such works as «My Mountains» by V. Zubytsky, «Kupalska» by R. Malinovsky, and «Saul» – a musical story about the Apostle Paul, a composition of a Swedish work. N. Timoshkina, the main director of the Zhytomyr Regional Music and Drama Theater named after Ivan Kocherga and an honored artist of Ukraine, helps O. Vacek to stage his works. In their creative tandem, real masterpieces of choral performance are born, in particular «Saul», which became the winner of numerous international and national awards [6].

Another interesting method of vocal and choral presentation was initiated by the Slobodyskis. Igor and Olena came up with the art project «Virtual Choir in Ukraine», which was attended by 111 Ukrainian singers from around the world. I. Buydenko, who also joined the organization of a unique national team, explains the creation, success, and even the established national record of virtual choral performance in her work. As a Methodist, she describes in detail the features of the work of the choir-record holder and the creative cooperation of musicians from around the world for a common goal: to promote choral art [1].

Thus, the development of national choral art and its formation at the beginning of the XXI century correspond to the state of socio-cultural dynamic changes and scientific and technological progress. In modern times, people oversaturated with entertainment prefer to perceive any art through the prism of action, i.e., «show» as a need to sharpen their feelings. Thus, choreography, scenography, audiovisual special effects, or dramatization present in choral performance not only diversify the presentation of choral works, but also significantly increase the interest in the perception of choral singing. National choirs, where the Oreya Academic Choir takes an honorable place, place choral art on a high professional level along with the world's best representatives, and the search for new virtual opportunities for choral performance promotes its popularization among the general public, educating the so-called spiritual culture.

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