

References

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SELECTION OF WEB APPLICATIONS FOR EFFECTIVE STUDY OF LEXICAL MATERIAL

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Nowadays, the issue of diversifying the educational process, activating students' cognitive activity and expanding their sphere of interests does not lose its topicality. In particular, it is important to take into account the recommendations of international and non-governmental organizations regarding the educational process and the conditions of military conflicts. In the modern world, it is quite easy for students to find and use the necessary information, which causes the development of passivity. Students lose their desire for knowledge, as well as creative activity. That is why the teacher is faced with the task of getting them interested by using web applications, IT means, films for specific purposes and didactic games in their activities [2].

Foreign language lexical competence is an important component of the formation of students' communicative competence, including the program vocabulary and skills of its use in the necessary communication areas and situations.

The advantages of web applications as an effective tool for studying lexical material include:

- the possibility of using it at any stage of work during a practical lesson, in particular, both for training and for consolidating the material passed;
- application variability;
- rational use of school time;
- visual and dynamic presentation of the material;
- individualization of training, the sequence of assimilation of the material;
- educational material is better perceived and remembered [1].

Using web applications in the classroom should be appropriate and convenient. Therefore, we should consider the following criteria choosing web applications:



- functionality – availability of additional tools that allow us to monitor the learning process, manage it and analyze the student’s academic performance;
- stability as reliable and stable operation of the system with a large number of loads;
- availability of content development tools – the built-in educational content editor not only facilitates the development of courses, but also allows us to integrate educational materials for various purposes in a single view;
- ease of use – the training technology should be clear and convenient;
- the ability to work online;
- the ability to use vocabulary at a certain stage of learning.

First of all, it is necessary to clearly define the tasks of training, development and upbringing. At the same time, specify the level at which the target settings will be implemented: general familiarization with the new topic, assimilation of the theoretical aspect of the material being studied, formation of practical skills, testing of knowledge [2].

Therefore, in the context of mass computerization and informatization of all spheres, the effective use of information and communication technologies in the field of education becomes important. A significant role is played by web technologies that penetrate extremely quickly into all spheres of society. Given this, teachers are increasingly using various web technologies learning English, including lexical material.

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ARTIFICIAL INTELLIGENCE AND AI-BASED APPS AS A POWERFUL TEACHING TOOL

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Artificial intelligence (AI) strongly affects our everyday routine. Its constant development makes it expand the boundaries of the influence to other areas of lives. With the introduction of GPT chat in Ukraine, the tendency to use it for teaching purposes continues to boom and the issue of applying AI-based apps arose as it had never before.

AI has enormous potential to revolutionize language learning and teaching. AI technologies can provide students with personalized learning experiences, adapt to their learning pace and give immediate feedback.