

**СЕКЦІЯ 5.**  
**СУЧАСНІ ВИКЛИКИ ТА ТЕНДЕНЦІЇ РОЗВИТКУ**  
**ПОЧАТКОВОЇ ОСВІТИ**

**SECTION 5.**  
**CURRENT CHALLENGES AND DEVELOPMENT TRENDS**  
**OF PRIMARY EDUCATION**

**EFFECTIVE GAMIFICATION STRATEGIES IN PRIMARY EDUCATION:  
ENHANCING ENGAGEMENT AND LEARNING FOR YOUNG EFL  
LEARNERS**

**Harashchuk Kyrylo** – Candidate of Pedagogical Sciences (PhD), Associate Professor at the Department of the English Language and Primary ELT Methodology at Zhytomyr Ivan Franko State University, Ukraine

The adoption of gamification in educational contexts has steadily increased as educators and researchers recognize its potential to improve engagement and learning outcomes among young learners. Gamification in education involves integrating game-like elements, such as points, badges, and leaderboards, into learning environments to create an enjoyable and motivating atmosphere [1]. In the context of primary English as a Foreign Language (EFL) education, gamification provides a unique approach to overcoming traditional challenges in language learning, such as maintaining motivation and reducing the anxiety associated with learning a new language. With digital platforms like Kahoot, Quizizz, and Duolingo gaining popularity, educators now have powerful tools at their disposal to facilitate language acquisition in ways that are both interactive and accessible for young learners [2].

Gamification's effectiveness in primary EFL education lies in its ability to create a positive, low-stress environment where students feel encouraged to experiment and communicate in a foreign language. By fostering curiosity and playful learning, gamification strategies contribute to a dynamic classroom environment, helping young learners stay engaged and focused on their language development goals. This approach is particularly valuable in settings where conventional language instruction may lack the appeal needed to captivate young learners.

Gamification in EFL instruction serves multiple functions that directly support young learners' cognitive and emotional needs. Studies highlight the effectiveness of gamification in promoting intrinsic motivation among students, a factor that is crucial for sustained engagement and deeper learning. The use of immediate feedback mechanisms and progress-tracking elements, for example, helps build students' confidence and reduces the anxiety often associated with language learning by providing real-time indicators of progress [3]. Research also demonstrates that gamified settings enhance retention rates and help develop foundational skills in vocabulary acquisition, reading comprehension, and speaking fluency – critical components of successful EFL education [4].

Furthermore, gamified learning environments often align with task-based learning principles that encourage communication and practical language use.

Interactive games that involve collaborative tasks allow students to practice listening, speaking, and teamwork, fostering a sense of achievement and belonging in the classroom. For primary learners, who are more responsive to interactive, play-based methods, such environments make learning English feel more natural and less intimidating. Importantly, this approach aligns with developmental psychology, which emphasizes the need for enjoyable and socially engaging activities in early childhood education [5].

The application of gamification in EFL instruction leverages various elements to enhance the learning experience for young learners. By incorporating game mechanics such as points, digital badges, progress bars, and leaderboards, educators can foster an interactive and goal-oriented environment that motivates students to engage in language learning activities. Research shows that these gamified elements not only improve students' enthusiasm but also promote sustained engagement in the learning process, which is essential for developing language proficiency at an early age [1].

Effective gamification in EFL classrooms involves several core components that support both student engagement and educational outcomes. These elements, designed to be interactive and motivational, work together to create a structured yet enjoyable learning experience for young language learners. Each component serves a distinct role in reinforcing language skills, fostering progression, and promoting student confidence. Below are some of the most impactful gamification elements used in primary EFL education.

1. **Points and Badges:** Points and badges serve as immediate rewards for completing tasks, achieving milestones, or demonstrating proficiency in specific language skills. Points provide a quantitative measure of progress, while badges symbolize specific achievements, such as mastering a vocabulary set or completing a speaking activity without errors. For young learners, these rewards create a sense of accomplishment and recognition, motivating them to continue engaging with the material. In platforms like Duolingo, points and badges are integral to keeping learners motivated, as they offer both short-term gratification and long-term goals [6].

2. **Progress Tracking and Feedback:** Progress bars and regular feedback are crucial in helping students visualize their learning journey. Progress tracking allows students to see incremental improvements, which builds their confidence and encourages persistence. Feedback, whether automated or provided by teachers, enables students to understand their strengths and areas for improvement. Immediate feedback helps young learners correct errors on the spot, reinforcing correct usage and aiding in long-term retention of language concepts [7].

3. **Leaderboards:** Leaderboards introduce an element of competition, which can be highly motivating for some learners. By allowing students to see their rankings relative to their peers, leaderboards encourage a drive for improvement. However, leaderboards should be used carefully in primary EFL classrooms, as overly competitive environments may discourage some students. To balance competition and inclusivity, educators can use team-based leaderboards or focus on individual progress within a supportive classroom culture [8].

4. **Story-Driven Challenges:** Storytelling is an effective way to connect young learners with language material on an emotional level. By integrating language tasks into a cohesive story, educators can make the learning process more immersive and enjoyable. For example, students might embark on a fictional journey where they must complete vocabulary challenges, reading exercises, or speaking tasks to help a character progress through a storyline. Story-driven challenges appeal to young learners' imaginations, enabling them to apply language skills in meaningful contexts that encourage creativity and problem-solving [9].

5. **Task-Based Learning Games:** Task-based games mimic real-world scenarios, enabling students to practice language skills through simulated interactions. These games often involve role-play activities where students engage in dialogues or perform specific tasks, such as ordering food, asking for directions, or describing daily routines. Such activities are rooted in Communicative Language Teaching (CLT) principles, which prioritize interactive and practical language use. Task-based games support speaking and listening practice, build confidence, and prepare students for real-life conversations in a low-pressure environment [6].

For gamification to truly enhance language learning, it must be implemented with careful planning and purpose. By aligning game elements with clear educational goals, educators can maximize engagement while ensuring that students meet key learning objectives. Effective strategies create a balance between motivation and skill development, fostering both enjoyment and meaningful progress in language acquisition. The following strategies outline ways to implement gamification thoughtfully within primary EFL classrooms.

1. **Aligning Gamification with Learning Objectives:** Effective gamification requires a clear alignment with curriculum goals. Educators should design gamified activities that reinforce language skills and align with learning outcomes, ensuring that students achieve educational benchmarks while enjoying the process. For instance, vocabulary games can be aligned with specific vocabulary lists, and storytelling tasks can incorporate grammar and sentence structure objectives, allowing students to apply skills within a gamified structure [1].

2. **Balancing Competition and Collaboration:** While competition can be motivating, collaborative elements within gamification are equally valuable. Team-based challenges, group problem-solving tasks, and peer feedback promote a cooperative learning atmosphere that supports language acquisition in a positive social context. Collaboration not only reduces the pressure of individual performance but also enhances communication skills, as students work together to achieve common goals [4].

3. **Using Incremental Difficulty Levels:** To maintain engagement, gamified activities should gradually increase in difficulty. This scaffolding approach keeps students challenged while building their language proficiency step-by-step. For example, vocabulary exercises might begin with simple words and phrases, progressing to more complex sentences and language structures as students advance. Incremental difficulty ensures that learners stay engaged without becoming overwhelmed, reinforcing the value of persistence in language learning [7].

4. Providing Immediate and Constructive Feedback: Immediate feedback is a cornerstone of effective gamification, particularly in language learning. By receiving instant feedback, students can correct mistakes promptly, reinforcing correct usage and improving retention. In digital platforms, feedback can take the form of automated corrections, while in classroom settings, teachers can provide verbal feedback or written comments on students' progress. Constructive feedback helps learners understand areas for improvement and gives them the confidence to take on new challenges [9].

5. Incorporating Real-Life Scenarios: Task-based activities that mimic real-world situations provide students with practical language skills. By using role-play and simulations, educators can teach students how to use language in everyday contexts, such as making purchases, asking for help, or describing their surroundings. These scenarios make learning relevant and prepare students for real-life communication. Additionally, real-life scenarios encourage students to actively participate in conversations, helping them develop fluency and confidence in their speaking abilities [5].

6. Encouraging Reflective Practices: Reflection is an often-overlooked component of gamification but is critical for helping students internalize what they've learned. Educators can encourage reflective practices by asking students to review their achievements, consider their progress, and set new goals. Reflection helps students recognize the value of their learning efforts and enables them to take ownership of their language journey. This approach not only deepens understanding but also fosters a growth mindset, motivating students to continue their language acquisition with enthusiasm [4].

The success of gamification in EFL instruction for young learners depends on thoughtful integration of game elements that align with educational objectives. Points, badges, progress tracking, and collaborative activities can all enhance student engagement, motivation, and language retention when implemented effectively. By focusing on creating a balanced, supportive, and structured gamified environment, educators can harness the full potential of gamification to foster language skills in a meaningful and enjoyable way.

While gamification offers numerous benefits, it is not without challenges in the primary EFL context. One major limitation is the dependency on technology, as effective gamification often requires access to digital devices and stable internet connections. In some educational settings, especially those with limited resources, these technological requirements may be difficult to meet. Furthermore, even when technology is available, teachers may face difficulties in effectively integrating gamified platforms into their curriculum due to a lack of training in digital tools [8].

Another significant limitation lies in the potential for students to develop an over-reliance on extrinsic motivators, such as points and badges, which may overshadow intrinsic motivation. While gamification can initially boost engagement, some studies suggest that students may lose interest if they focus primarily on accumulating rewards rather than on the learning process itself. This risk is particularly relevant in competitive setups, where the use of leaderboards can sometimes create stress among young learners who feel pressured to perform well. To

address this, educators need to carefully balance competitive and cooperative elements, ensuring that gamification supports students' intrinsic interest in language learning rather than detracting from it.

Moreover, some critics argue that gamification's positive effects may be short-lived if not accompanied by a clear alignment with educational objectives [3]. When gamified elements are used in isolation, without meaningful integration into the language curriculum, they may fail to deliver long-term benefits. Therefore, it is essential for educators to approach gamification with a strategic mindset, integrating it in ways that reinforce rather than replace core language skills [5].

In conclusion, gamification holds considerable promise as a pedagogical tool in primary EFL education, especially for engaging young learners and supporting language acquisition in an enjoyable, interactive manner. By reducing language learning anxiety and promoting active participation, gamification helps address common challenges faced by EFL educators. However, to fully realize its benefits, educators must implement gamification thoughtfully, balancing rewards with intrinsic motivators and aligning game-based activities with curriculum goals.

Future research on gamification in primary EFL should aim to investigate its long-term effects on language retention and proficiency. There is also a need for studies exploring how teacher training programs can better equip educators to use gamified tools effectively. By addressing these areas, future studies can provide educators with evidence-based strategies for implementing gamification as a sustainable and impactful component of primary EFL education.

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## ДО ПРОБЛЕМИ ОСВІТНІХ ВТРАТ ЗДОБУВАЧІВ ПОЧАТКОВОЇ ОСВІТИ ПЕРІОДУ ВОЄННОГО ЧАСУ (У РОБОТІ ГРУПИ ПОДОВЖЕНОГО ДНЯ)

**Алатиренко Мирослава** – кандидатка педагогічних наук, доцентка, вихователька ГПД гімназії № 6 м. Чернігова, Україна

Проблема освітніх втрат, і інших недоліків, пов'язаних з освітнім процесом, постає однією з найгостріших проблем сучасного українського суспільства. Майже три роки воєнного стану і попередні два роки карантинної противірусної профілактики зумовлюють першопричини накопичення різноманітних недоліків у розвитку дітей дошкільного і молодшого шкільного віку, як і всієї системи освіти загалом.

Відомі причини, що руйнують ефективну роботу гармонійної пізнавальної активності учнів. Це і посттравматичний синдром, і розсіяна увага, і стомлюваність після різких збуджень і емоційних перепадів внаслідок постійних повітряних тривог, а також негативний вплив постійної стресовості на апетит, настрій, емоційний стан і загальний фізичний і психічний ріст і розвиток дитячої особистості. Ціла низка перерахованих й інших негативних складових призводить до значних недоліків у освітній діяльності всіх ланок освіти. Особливо від цього страждають дітки молодшого шкільного віку, у яких ще не сформовані базові компетентності, і накопичування освітніх здобутків є неповноцінним і дуже обмеженим.

Сучасники виокремлюють різні поняття на означення сукупності втрат, спричинених противірусною карантинною профілактикою і воєнним станом останніх майже трьох років. Зокрема, це навчальні втрати і навчальні прогалини: 1) втрата знань і навичок, академічний регрес через певні перерви в навчанні конкретного учня; 2) відмінності між фактичними результатами, академічним прогресом учня та очікуваними результатами, які встановлюють стандарти чи передбачені середньостатистичними даними [10].

Про негативні наслідки і жахливі недоліки у результатах неповноцінного навчання в умовах воєнного стану зазначали також і різноманітні дослідники, і працівники освітньої сфери на електронних сторінках зі світлинами, що визначають сутність висвітлюваної проблеми [10], [7], [6].