

МІНІСТЕРСТВО ОСВІТИ І НАУКИ УКРАЇНИ

ЖИТОМИРСЬКИЙ ДЕРЖАВНИЙ УНІВЕРСИТЕТ ІМЕНІ ІВАНА ФРАНКА

КАФЕДРА АНГЛІЙСЬКОЇ ФІЛОЛОГІЇ ТА ПЕРЕКЛАДУ

ВОЛОДИМИР ЄРШОВ, ЮЛІЯ НІДЗЕЛЬСЬКА

Практика академічного мовлення англійською мовою:

Інструктивно-методичні матеріали до самостійної та індивідуальної роботи

ЖИТОМИР 2025

УДК 81'36+81'262

ББК 81.22

Рекомендовано до друку рішенням вченої ради Житомирського
державного університету імені Івана Франка
від 30 травня 2025 року (Протокол № 11)

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«Практика академічного мовлення англійською мовою: Інструктивно-
методичні матеріали до самостійної та індивідуальної роботи» // Автори
Єршов Володимир Олегович, Нідзельська Юлія Михайлівна. Житомир,
2025. 24 с.

Інструктивно-методичні матеріали до самостійної та індивідуальної
роботи укладено для здобувачів другого (магістерського) рівня вищої
освіти галузі знань 03 Гуманітарні науки, спеціальності 035 Філологія
освітньої програми «Англійська і німецька мови та літератури (переклад
включно)». Матеріали мають на меті ознайомити здобувачів із завданнями,
які пропонуються для розгляду підчас самостійної роботи, запитання до
текстів, пошук синонімів, пошук дефініцій представлених понять,
правдиві та неправдиві твердження щодо текстів, підготовку презентацій

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Загальні відомості про освітню компоненту

Обсяг освітньої компоненти

Загальна кількість годин:	105
Загальна кількість кредитів:	3,5
Кількість модульних контрольних робіт:	1
Форма підсумкового контролю:	залік

<i>Вид заняття</i>	<i>Кількість годин (денна/заочна)</i>
Лекції	0/0
Семінарські /практичні заняття	38/0
Самостійна та індивідуальна робота	67/0

Розподіл годин (кількість годин) за видами занять може змінюватись відповідно до робочого навчального плану.

Мета й завдання освітньої компоненти

Ознайомити та озброїти здобувачів з основними прийомами організації та підготовки публічного виступу, обговорення наукових тем, з мовленнєвими особливостями певних промов, з базовими характеристиками академічного мовлення, з основними принципами академічного письма.

Методична карта освітньої компоненти

Модуль І. Практика академічного мовлення англійською мовою	
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Тема 5.	Виголошення промов на певну тему та їх аналіз.
Тема 6.	Особливості наукового дискурсу та виступи з наукової тематики.
Тема 7.	Особливості промов світових лідерів.
Тема 8.	Основні особливості академічного письма

Тема 1

Загальні особливості та основні різновиди публічних виступів.

Read the article “4 Main Types of Speeches in Public Speaking (With Examples)

Інтернет-ресурс [9] ; proceed to the tasks.

Answer the following questions:

- 1 When are we bombarded with information? Are you overwhelmed with it?
- 2 What happened to our attention spans?
- 3 What benefits can you get from knowing 4 main types of speeches?
- 4 What is the definition of a speech presented in this blog?
- 5 What are the main purposes of delivering speeches?
- 6 Where do people deliver their speeches as a rule?
- 7 What supporting materials do you usually need when it's necessary to give a speech?
- 8 What is your understanding the effective communication?
- 9 What can boost a person's self-confidence according to the text?
- 10 What is a strong public speaker able to do?
- 11 What else can the public speaking except for pushing out of comfort zone, enhancing critical thinking?
- 12 What exactly can the ability to speak confidently do?
- 13 What is the famous speech of Martin Luther King?
- 14 What does the structure of the informative speech does usually include?
- 15 Why is it of importance to use the relatable examples, anecdotes, a touch of humor or anecdotes?
- 16 What is the key to a successful demonstrative speech in your opinion?
- 17 In what way is it possible to ignite a sense of enthusiasm or curiosity in the audience of yours?
- 18 Giving the demonstrative speech on how to use a software application is professional or educational training in your view?
- 19 What kinds of speeches can be used when it is necessary to demonstrate how to complete such a task as fixing the plumbing issues?
- 20 What persuasive techniques do you use most of all?
- 21 Under what circumstances can a person shape his arguments or even craft own speech?
- 22 How is it possible for a speaker to be connected with your audience on the emotional level?
- 23 What is your opinion concerning ending the persuasive speech with a call to any actions?
- 24 What are the main aims of the entertaining speech which are mentioned in the text?
- 25 Does the entertaining speech imply only cracking jokes? What is your viewpoint?
- 26 What “a spoonful of sugar” is mentioned in the given text? Have you noticed any metaphorical sense?
- 27 Under what circumstances can the entertaining speech be especially effective?
- 28 What kinds of speeches are usually delivered on certain memorial services and dedications?
- 29 What do the debate speeches involve as a rule?
- 30 What kinds of speeches are commonly given without your prior planning and preparation?

True or false statements.

- 1 Such factors as a person's body language, tone of his or her voice, timing cannot influence upon the general reception of the message.
- 2 Mastering public speaking can provide you with a competitive edge in the modern job market.
- 3 A person can change his or her attitudes by effectively conveying the messages.
- 4 Speaking in public is viewed as the important skill for the effective leadership.
- 5 Four main types of public speaking are: informative, artificial, realistic, demonstrative.
- 6 A person needs to structure his or her content in a way that is easy to follow to be informative.
- 7 It is known that cooking the recipe does not require the demonstration.
- 8 It is necessary to apply the demonstration while tying a tie.
- 9 Following the safety protocols usually are required to be the examples of professional training.
- 10 It is of great importance to present compelling evidence or facts while giving a speech.
- 10 A persuasive speech foresees the ties to convince the audience to support the particular opinion.
- 11 The very delivery of your speech cannot play the decisive role in the process of persuasion.
- 12 Many activists, community leaders or advocates give the persuasive speeches.
- 13 Timing is not usually considered to be the crucial element in the entertaining speech.
- 14 Entertaining speeches can break down barriers that might discourage a person from paying attention.
- 15 Social events are known as the good examples of the entertaining speech.
- 16 The entertaining speech in terms of the professional conferences cannot be a refreshing break from the serious presentation.
- 17 The stand-up comedians usually do not perform in theaters and television shows.
- 18 The motivational speeches are often delivered by coaches and motivational speakers and their main function is to inspire.
- 19 As a rule, the oratorical speech is the eloquent speech which is delivered with great emphasis.
- 20 Undoubtedly, public speaking is really the powerful skill nowadays.

Give the explanation of the following notions:

academic settings; relatable examples; insights; market research; gatherings; positive impact; step-by-step guide; techniques; some easy-to-follow steps; grasp the concept; replicate actions; props; DIY videos; hands-on type of speech; the logical reasoning; the credibility; the infusing humor; persuasive message; awareness; win-win situations; crystal-clear goal; anecdotes; the clever wordplay; eliciting laughter; lighthearted atmosphere; voice modulation; punchlines; comedic timing; anticipation; political rallies; tremendous value.

Prepare the presentation on the following topic:

- The peculiarities of business and professional presentations.
- The significance of TED speakers in modern society.
- The main features of community gatherings.

- Versatility viewed as the real beauty of the informative speech.
- Main goals of demonstrative speeches in modern society.
- Art of effective convincing.
- The guarantees of the marketing presentations.
- Effectiveness of the modern political speeches.
- Specificity of the speeches for entertainment.
- Benefits of public speaking for the students.

Watch the following video.

Інтернет-ресурс:

[https://www.youtube.com/watch?v=7tzentBmmUc&ab_channel=ScienceofPeople]; **proceed to the tasks.**

Answer the following questions:

- 1 Is the speaker nervous?
- 2 What is her first question?
- 3 Have you ever walked on the stage without knowing what to say?
- 4 What city did she greet as an example?
- 5 How do you understand “speech openers”?
- 6 Does she start with the best or the worst to open a speech?
- 7 Should you start with anything technical?
- 8 Does she recommend mentioning your nervousness?
- 9 Do you usually admit that you are not a good public speaker?
- 10 Do you give a half-hearted welcome? Is it a good idea?
- 11 Is it easy to feel the fake emotions in the speeches?
- 12 What are the best speech openers mentioned in this video?
- 13 Is the use of stories one of the best ways to start a presentation?
- 14 How does D. Brooks hook you in at the beginning of his story?
- 15 Is it a great idea to start the speech with “once upon a time”?
- 16 Have you ever shared your big ideas?
- 17 In what way do you hook the audience in?
- 18 How should a person end his or her speech?

Тема 2 Особливості підготовки виступу

Read the following article “5 essential preparation steps for a successful presentation” by Tom Rielly

Інтернет-ресурс

[13]; **proceed to the tasks.**

Answer the following questions:

- 1 What software do you usually use for the presentations?

- 2 What software is recommended in the text when a person works with somebody? Why is it recommended?
- 3 How do you keep your folders organized?
- 4 What tasks can the tool Prezi fulfill?
- 5 Why is it important to label your files with the specific descriptive names?
- 6 How do you usually label your final presentation? Is it easy to find it later?
- 7 Why do people have no time to practice their presentations?
- 8 How many times did the neuroscientist Jill-Bolte Naylor practice her own Talk?
- 9 Why is it important to test the sound of your presentation?
- 10 Do you always practice your speeches at home in front of a mirror?

True or false statements:

- 1 The presentation materials (graphics, script, slides etc.) should be saved in the safe spots.
- 2 According to this text most TED speakers practice twice before giving the presentation in public.
- 3 It is of great importance to test your equipment before the final presentation.
- 4 The mic should be tested before the final presentation.
- 5 It is a good idea not to let the technical issues overshadow the presentation of yours.
- 6 It is virtually impossible to engineer out the problems with the presentation before their happening.
- 7 It is desirable to rehearse the presentation on the exact stage where you will perform it.

Give the explanation of the following notions:

the assets for the slide; software option; tech issues; rehearsing talk; masterclasses; the final test run; the guidelines

Prepare the presentation on the following topic:

- Peculiarities of software and the needs of presentation
- Presentation: practice makes perfect
- Useful tips for testing the necessary equipment for various presentations

Read the article “Tips to master presentation” by Shaun Harris

Интернет-ресурсы

[12]; proceed to the tasks.

Answer the following questions:

- 1 Do we need to make sure that we have the structure to the presentation? Why?
- 2 Should a person read the slides off word-for-word off during presenting? What is your point of view?
- 3 What does it mean to look professional at the presentation? Is it of importance?
- 4 Is it important to put yourself in the audience? Is it easy to you to be in somebody's shoes?
- 5 What about you? Do you usually rush through the presentation? Do you provide the audience with the time to grasp it?
- 6 Can you find the speed that works with the given time during presenting the material?

- 7 What is the impression from the presentation if the speaker does not keep everything he or she says clear?
- 8 What do you recommend if the audience is really bored?

True or false statements:

- 1 A person can get a friend to watch him or her in order to receive the necessary feedback.
- 2 It is not acceptable to chew gum and fiddle with your accessories while presenting the material.
- 3 Never smile when you are taking the questions as it ruins formal situation.
- 4 Should we ask ourselves throughout writing our presentation about our points?

Give the explanation of the following notions:

presenting succinctly; distracting the audience away; being subtle; appreciating jokes; keeping it concise; the references; avoiding panic

Prepare the presentation on the following topic:

- Smile is the main tool of the successful presentation
- The first impression is the crucial moment of the presentation
- The importance of keeping track of the time while presenting
- Panic can be a killer of a presentation
- Ways of avoiding stress while doing a presentation
- Reactions to the mistakes in the presentation
- The best and the worst presentation in my life

Тема 3

Вербальні та невербальні особливості ефективних виступів. Монолог та діалог

Read the following article “What is nonverbal communication? 10 different types (with examples)” by Allaya Cooks-Campbell

Інтернет-ресурс

[1]; proceed to the tasks.

Answer the following questions:

- 1 Do we rely on nonverbal communication when we play a game of charades with the members of our family?
- 2 Do you consider the nonverbal actions the key for communication with everybody in life?
- 3 How many primary forms of communication exist? Is any of them more important than the other, in your opinion?
- 4 Can we use facial expressions involuntarily?
- 5 When do the people project uncertainty or nervousness?
- 6 What is the percentage of people’s nonverbal communication mentioned in the text?

- 7 What is the opinion of Austrian-American author Peter Drucker concerning communication?
- 8 How many common forms of nonverbal communication are mentioned in the given text?
- 9 What can glance at the watch mean in some Western countries? Do you use it in your communication? Where is this gesture viewed as impolite?
- 10 What are the common aspects of the paralanguage?
- 11 What can hint at what is not in the verbal dialogue to understand the plot of the crime film better?
- 12 What will be the distance between you and your intimate friend while sitting on the sofa?
- 13 Do you usually sit very close to your coworkers?
- 14 In what way did the scientists in North America who studied proximity biases group the expected space?
- 15 Does any person adjust his or her closeness for each situation? What is your viewpoint?
- 16 What kind of space is usually shared between the people in the intimate relations?
- 17 What are the windows to the soul according to this text? Do you agree with it?
- 18 What happens to the pupils of our eyes because of adrenaline when we frightened?
- 19 What defines the way how we can respond to the touch? What are differences depending on the gender of a person?
- 20 What human skills are formed thank to the physical contacts in childhood?
- 21 What is the role of the distance in respecting the boundaries of the colleagues?
- 22 Do the nonverbal signals work together in order to generate the whole picture of the other people?
- 23 Why should we take a deep breath before reacting to any situation? Do you usually do that?

True or false statements:

- 1 Nobody prefers the face-to-face communication to phone calls.
- 2 A person is unable to show passion or expertise, or confidence through nonverbal communication cues.
- 3 Eye contact and postures are considered the examples of nonverbal messages.
- 4 If a person walks into a meeting with his or her back straight, his or her head held high, it usually exudes confidence.
- 5 The definite culture usually determines what gestures can be socially acceptable.
- 6 The changes in the voice of a person can change the very meaning of a statement.
- 9 Crossing his or her arms, slouching, sitting up straight are not the examples of true body language.
- 10 When we observe the particular movement it always guarantees we understand each meaning.
- 11 People never take their personal space seriously and rarely can interpret the physical distance.
- 12 Personal space is usually observed in the trading centers or airports.
- 13 A person's clothing, tattoos, haircut do not give off cues.
- 15 Managers are interested to have the employees who are demonstrably engaged.
- 16 Hand-holding or other forms of physical touch foster the intimacy between the parties.
- 17 The body language reveals if the people pay attention in communication.
- 18 Body language can become the effective tool for understanding between people from different countries.
- 19 Understanding how to interpret nonverbal messages of others lets people who cannot hear well feel included
- 20 Making assumption based on nonverbal sign can also be misleading
- 21 According to the text, there is no way to improve somebody's nonverbal skills.
- 22 When a person is stressed out, he or she can read other people better.

23 Person-to-person contact rarely involve nonverbal communication.

Give the explanation of the following notions:

facial expressions, confidence; posture; reading the feelings; snap judgments; face-to-face communication; body language; non-verbal cues; conveying a message; uncertainty; cliché; work relationships; conscious body movements; subsequent conversation; universal emotion; kinesics; giving a thumb up/down; vocalics; feeling dejected; defensiveness; suitable proximity; the cultural expectations; casual acquaintance; haptics; chronemics; inclusivity; self-awareness; hearing impairments; the inconsistencies; emotional awareness; ;

Prepare the presentation on the following topic:

- Gestures and their hidden meaning in the cross-cultural communication.
- Peculiarities of face-to-face communication.
- Main signs of defensiveness of a person.
- The characteristics of intimate and personal spaces.
- Eyes as the massive factor in our communication.
- Deep meaning of the eye contact
- How to look at the job interview?
- Peculiarities of interpreting time
- Time-management as one of the main skills in 2025.
- Physiological responses of the body as the important nonverbal signals.
- The joy of active listening
- The importance of concentration when spending time with dear people.
- Non-verbal communication as the perfect bridge between different culture communities.
- Ways of creating the inclusive and diverse workplace
- Successful non-verbal communication builds great career
- Relying on instincts in the process of communication
- Emotional intelligence is the important part of our communication nowadays.

Тема 4

Використання наочних засобів у публічних промовах та їх вплив на слухача

Read the following text: 21+Best Presentation Tools for Creating Engaging, Interacting Slides

Інтернет-ресурс

[3]; proceed to the tasks.

Answer the following questions:

- 1 Why PowerPoint may not draw the attention of people?
- 2 What can a person do with the online presentation tools? Are they of great importance?
- 3 What can the clear headings and bullet points add to the presentation?

- 4 Can the tool support teamwork? In what way?
- 5 What can it add to the presentation if the necessary modifications are quickly made?
- 6 How can the presenters manage their time very well?
- 7 What can provide the transition between the section of the presentation smoother?
- 8 What is the online tool with a wide array of the customizable templates for presentation?
- 9 What are the peculiarities of Slides AI and Powtoon? Which one do you prefer?
- 10 Does Powtoon offer the approach to the presentations with a help of incorporating different animation elements.
- 11 Does Visme suit businesses, bloggers or educators?
- 12 Who is this exclusive professional presentation software mainly designed for?
- 13 What the tool will be effective if a person is not familiar with the advanced design skills and also manual PowerPoint creation?
- 14 Is it possible to change the presentation if there is no internet connection?
- 15 Do all the presentation tools on the net use a subscription model?

True or false statements:

- 1 Presentation tools can improve communication with a help of charts, videos, images.
- 2 Even the complex information can be presented professionally if the audience is really engaged.
- 3 Integrating interactive feature enables better communication.
- 4 The multiple users cannot change the presentation at the same time.
- 5 The best presentation apps can let us customize everything to suit our needs.
- 6 If a person works with colleagues it can improve their work.
- 7 The company Microsoft never updates Power Point.
- 8 None of online presentations offers free plans for users.

Give the explanation of the following notions:

interactive presentation tools; learning experience; bullet points; engaging elements; visual communication; content delivery; the complex information; technical support; drag-and-drop functionality; cloud access and storage; polls and quizzes; multimedia integration; efficient editing; affordability; the presentation platform; layout; collaboration; dynamic presentation; teamwork; crucial tool; the multimedia components; the lasting impression; accessibility; the convenient distribution of the information; the pre-designed template; versatile choice; real-time response data; navigational options; a game-changer; the tedious design work; the professional-grade masterpiece; impressive summaries; powerful captions; professional-grade content;

Prepare the presentation on the following topic:

- Cloud storage
- My favourite online presentation tools
- The layout of the presentation
- Simultaneous work while creating the presentation
- Security is the major concern for those who use online tools

Read the following text: 9 Tips for High-Impact Presentations across cultures

Интернет-ресурсы

[14]; proceed to the tasks.

Answer the following questions:

- 1 Where did Samuel give his first presentation?
- 2 What did he forget to do?
- 3 What did he plan to do after his company had purchased the modern video software?
- 4 What did he decide to avoid doing in his next presentation in Baghdad?
- 5 What is the deeper meaning of tailoring your presentation to the particular audience?
- 6 Does a passionate speech ruin the presentation? Does it improve it?
- 7 Do you try to learn from the advice of the successful presenters?

True or false statements:

- 1 The audience highly appreciated Samuel's anecdotes.
- 2 According to the text the strong stories resonate with the people from Iraq more than reading the newest statistics.
- 3 In Chinese culture, the detailed written materials are highly appreciated.
- 4 The experienced presenters never face any challenges.
- 5 Everything goes smoothly in the process of a cross-cultural presentation.
- 6 Language barriers do not play any role in the execution of the successful presentation to the foreign audience.
- 7 Words can be easily and perfectly translated from one language to the others.
- 8 People in some countries sometimes take offense if the interlocutor stands too close to them.
- 9 The executive from Norway never feels crowded if the other person invades his or her personal space.
- 10 The personal space requirement is lower in Saudi Arabia in comparison with Norway.

Give the explanation of the following notions:

decade-long role; expertise; sales efforts; personal anecdotes; the shortcomings; confusion; the cutting-edge presentation; reminisce; meticulous planning; low-context culture; high-context culture; explicit verbal messages; formal outline; sales-tactics presentation; the personable introduction; supporting documentation; facing unique challenges; introspection; the handouts; appropriate level of passion; meticulous research;

Prepare the presentation on the following topic:

- Speaking to the foreign audience.
- The best international speakers in the world are not born.
- Sincerity is the key to success in each presentation.
- Jokes, irony, laughter and anecdotes in the presentation.
- The characteristics of the high-context and low-context cultures.

Read the following article: 37 Props: It is More Than Just Setting Stuff on a Table

By Lynn Meade

Интернет ресурс

[8]; proceed to the tasks.

Answer the following questions:

- 1 What about the choice of props? Should they be selected carefully?
- 2 What things are most of the chapter dealt with?
- 3 Why is it not always convenient to work with the food?
- 4 Is the eye contact with your audience of great importance when you work with the prop?
- 5 Why is the backup plan so important when we work with the props?
- 6 Why should the props be opened in the demonstration speeches?
- 7 Is it necessary for the volunteers to know what is expected in a case the prop involves him or her?
- 8 What can you tell about a Rubik's cube as the prop in this text?
- 9 Who teaches how to demonstrate spacetime warping?
- 10 When can we better imagine the reaction of the children according to this text?
- 11 What things is Jamie Oliver passionate about? What things are you fond of?
- 12 In what way can sugar help the audience to sense the urgency of the problem?
- 13 Who talks about the attempts to adapt to Texas culture? In what way does he do that?
- 14 What are the main takeaways of the texts concerning props?

True or false statements:

- 1 The speaker should maintain the connection with the audience (eye contact) while working with the object.
- 2 We as the speakers should have the plan for how to hide our prop or props until we need it or them.
- 3 The types of props are videos, flipcharts, clothing, posters.
- 4 It is always not so difficult to foresee how the thing work.
- 5 Andrea Schiefelbein never uses humor or some creative posters in her demonstrations.
- 6 People can never use the posters instead of slides.
- 7 We cannot use any props in order to teach the complex concept.
- 8 Dave Lieber's posters are really effective.
- 9 The props must be large to be well seen.

Give the explanation of the following notions:

set-up time; take-down time; envision; prosthetic legs; being memorable or impactful; enhancing the messages

Prepare the presentation on the following topic:

- Props as the keys for proving our point
- The best demonstration speech in my life
- Props can be the important tools while helping the audience relate to the numbers
- The ways of seamless integration of props into the presentation.

Тема 5

Виголошення промов на певну тему та їх аналіз

Read the following article “Impromptu Speech for Business Success: How to Shine in Unexpected Presentations” by Benjamin Ball

Інтернет-ресурс

[2]; proceed to the tasks.

Answer the following questions:

- 1 Have you ever given an impromptu speech without any preparation?
- 2 How long has Benjamin Ball been working in the coaching business?
- 3 Why does the author advise to take several deep breaths?
- 4 Do you have your own methods how to steady your nerves? Which ones are the most effective?
- 5 What can give us the participating in group discussions? Do you consider it to be effective?
- 6 What simulates the real-life scenarios according to this text?
- 7 Are you the leader who can handle the situations with poise?
- 8 What does it mean to structure your thoughts with the rule of three?
- 9 How can a speaker structure his or her impromptu speech if he or she is a political candidate?
- 10 In what way do you buy time if you need it?
- 11 How often do you use the clarifying questions in the unprepared speeches?
- 12 What can it mean if a person speaks too quickly?
- 13 What is the best interval for pauses?
- 14 What exactly can signal your target audience that you are in control?
- 15 Should the rhetorical questions be applied in this kind of speeches? What is their main task?
- 16 In what way is it desirable to end the speech according to the recommendations in the text?
- 17 In the summarizing sentence we should aim for something that will stick in the mind of the listeners. Can it create the lasting impression?
- 18 What is the viewpoint of the author of the text? Can adopting confident body language project composure?

True or false statements:

- 1 A speaker should rely on the basic strategies to impart the coherent message.
- 2 Starting from the strong opening statement rarely can grab the attention of the speakers.
- 3 It is undesirable in the spontaneous speeches to cover too much ground.
- 4 According to the text the effective tactic is to use the particular examples.
- 5 The author usually does not recommend talking about the wants of the listeners.
- 6 Our opening words do not set the tone for the talk.
- 7 The author advises us to begin the speech with an interesting fact.
- 8 Short pauses feel much longer to the person who gives a speech than to the audience.
- 9 It is much better to be composed than rushed.
- 10 Clarity is not so important in the unprepared speech.
- 11 We should use the contrasts in the speeches which are not prepared.
- 12 It is impossible to structure the whole tasks around the rhetorical questions.
- 13 What messages can be given to the public if the speaker smiles and nods?
- 14 Is it easy to be honest with the audience for any speaker?

Give the explanation of the following notions:

the adaptable leader; extemporaneous speech; reinforcing key ideas; the honest feelings; valuable skills; the social gathering; the coherent message; speaking off the cuff; the organizational approach; a random topic; a call to action; a light-hearted talk; the ethical dilemma; making something relatable; thinking on somebody's feet; projecting authority; without over-rehearsing; being caught off-guard; the concise messages; boosting the reputation; platitude; gathering thoughts; facial expressions

Prepare the presentation on the following topic:

- Outlining the clear structure of the speech is a guarantee of your success.
- Peculiarities spontaneous speaking situations.
- It is not intimidating to give the impromptu speeches.
- Real art of unexpected speech.
- Pauses in the speech. Pluses or minuses?
- Polishing the body language gives people confidence.
- The importance of synchrony between non-verbal communication and the words of the speaker.

Тема 6

Особливості наукового дискурсу та виступи з наукової тематики

Read the following text:

Science popularization on TikTok: our tips to get started

Інтернет-ресурс

[10]; proceed to the tasks.

Answer the following questions:

- 1 Is TikTok known for its funny videos only?
- 2 Why is TikTok a very good opportunity for the popularization of science?
- 3 What is the possible reason why the shared content fast reach a big number people?
- 4 Why is the communication on TikTok viewed as dynamic and very interactive?
- 5 What can the promoting the news of the laboratory give us?
- 6 What do we know about the account chemteacherphil?
- 7 What things does Samantha Cristoforetti share with her videos?
- 8 Do you or your friends have the followers on TikTok?
- 9 Why do many research organizations introduce the use of narrative CVs?
- 10 In what way was the San Francisco Declaration on Researchborn?

True or false statements:

- 1 TikTok does not provide any opportunity to reach the wide audience
- 2 The app does not allow a free video editing tool for iPhones today.

- 3 The Duet feature does not allow us to post our own videos with the video of another person side-by-side.
- 4 We can judge the worth of scientists only through bullet lists which detail the publication record of theirs.
- 5 Narrative CVs do not focus on quality over quantity.
- 6 CVs reward many worthy aspects of research that may otherwise be overlooked.

Give the explanation of the following notions:

onomatopoeia; curious passersby; science popularization; sophisticated hardware; science popularization technique; popularisers; nitty-gritty science; gourmets; gaining visibility; stitch videos; immersive videos; initial video clip; equitable evaluation; diverse scientific profile; professional path; relevant achievements; the holistic view; competencies; a feedback survey; foster diversity; industrial partnerships; conventional application format; dissemination activities;

Prepare the presentation on the following topic:

- Without any doubts TikTok will always be winning among young audiences;
- Popularity of short videos nowadays;
- The specificity of sharing the scientific news;
- Secrets of really successful TikTok accounts;
- Peculiarities of the narrative CVs;
- Peculiarities of the writing style with good readability;

Read the text: How to write a science blog

Интернет-ресурс

[6]; proceed to the tasks.

Answer the following questions:

- 1 Do we live in the era of disinformation and fake news?
- 2 Is it of great importance to have the reliable platform to share science-based information today?
- 3 Is there the scope for the blog post if a person has just published the scientific work?
- 4 Can you give the example of the applied science which is perfect for the blog?
- 5 What does it mean to claim a niche?
- 6 Have you ever explained your work to your relative who is not an academic? Was it easy to do?
- 7 Is it ok to impose to require the readers to make the efforts? When can the readers lose their interest?
- 8 Is it very easy to find the balance between giving the accurate overview of the research and providing the unnecessary information?
- 9 What are the questions which can help us to get started?
- 10 What should we remember when we write in English?
- 11 What fantastic writing partners are mentioned in the text?
- 12 Can we use many social media platforms or emails in order to share the blog?

True or false statements:

- 1 A blog post is not a good way to draw attention to a published report.
- 2 A blog can't be open to contributions from partners who are involved in the collaborative projects.
- 3 The acronym and new scientific concept you use requires effort on the part of the readers.
- 4 When we write for the blog the biggest difference is not in the style.
- 5 When you write for the blog the background detail cannot be summarized in the single sentence.
- 5 It is a great idea to delegate the whole process of writing scientific blog to AI.
- 6 Visual elements should be seen only as decorations.
- 7 There are no any strict rules concerning the use of AI-generated images on the platforms in the companies.
- 8 The editorial team has access to the tools which ensure copyright compliance.
- 9 An effective visual element is able to draw the readers in.

Give the explanation of the following notions:

fellow academics; potential industry partners; the first draft; blog editor; finishing touches; the research-based opinion; writing something timely; mass appeal with somebody; a rule of thumb; accurate overview; SINTEF-blog; primary target audience; tech-interested audience; dumbing down the story; bullet points; sustainable technology; winning the projects; language models; trust the output; indefatigable; copyright clearance; to be credited; sharing the prompts;

Prepare the presentation on the following topic:

- Content and style of the blogs
- Science blog vs science publication
- Peculiarities of writing the draft
- AI in writing blogs
- Visual elements of the blog
- Sharing your blogs. Keys to success

Тема 7**Read the following article: Trust is built in the small moments by Brené Brown**

Интернет-ресурс

[4]; proceed to the tasks.

Answer the following questions:

- 1 What do you know about Brené Brown? How long has she been working on the book dealt with trust?

- 2 What kinds of trust does she differentiate between?
- 3 What other topics apart from the trust does she study? Are you interested in them?
- 4 Why did she begin to study trust in the research career?
- 5 What is said about the friends Lorna and Hannah in the text?
- 6 What were the reason for trust mentioned by the people in this text?
- 7 What is called a sliding door moment?
- 8 What does reliability mean in the text?
- 9 What the example of the ruining trust based on the Caroline's divorce is mentioned in the speech?
- 10 Does your closeness to a friend is based on negative talking about others?
- 11 What does the common enemy intimacy denote in the given text?
- 12 How is the integrity understood in this speech of Brené Brown?
- 13 Have you ever struggled with trust in your relations?
- 14 What is your personal understanding of self-trust?
- 14 How often are you judgmental to yourself?
- 15 What is the quotation from Maya Angelou? What do you think about it?

True or false statements:

- 1 Brené Brown is not shining the megawatt light on the wounds of a great number of people.
- 2 A person can gain somebody's trust if this person is reliable.
- 3 We must be very clear on our limitations.
- 4 We often share things that are not ours to friends.
- 5 That is counterfeit trust when people hate the same people.
- 6 People never assign value to needing help.
- 7 A person cannot judge himself or herself for needing help.
- 8 However real trust does not exist unless the help is reciprocal.
- 9 The anatomy of trust is considered to be complex in the speech.

Give the explanation of the following notions:

relational trust; articulated talks; super-charged Super Souler; a generous assumption; tough failure; anatomy of trust; professing the values; the grounded theory researcher; wholehearted living; intensive research; intensive research; the path of healing; incredible understatement; coming up with findings; vulnerability and shame; the personal experience; being crystal clear; doctoral students; being so disruptive; insignificant moments in life; accountability; reliability; marble jar friends; grander gestures; distrust; guilty laughter; braving connection; making amends; other side of the vault; wire connection with a friend

Prepare the presentation on the following topic:

- Trust is always built in the small moments.
- Nobody can be given our secrets.
- Trust can give birth to betray
- Being clear about own boundaries.
- Moments of discomfort in the relations.

Read the Banquet Speech by John Steinbeck

Интернет-ресурс
[7]; proceed to the tasks.

Answer the following questions:

- 1 Who is John Steinbeck? What do you know about him?
- 2 Does John Steinbeck have the doubts that he deserves this award according to the text?
- 3 Is the Nobel Award prestigious in the world? What do you think about it?
- 4 Are the bards and writers exclusive according to this speech? Do you agree with that?
- 5 Who have the duties of writers and bards been decreed by?
- 6 Who considered that human heart was in conflict with itself?
- 7 What is the writer delegate to declare in his works?
- 8 Did John Steinbeck read the biography of Alfred Nobel?
- 9 Did this scientist foresee the end result of his own probing?
- 10 What things do we have to seek in ourselves having taken Godlike power according to the speech?

True or false statements:

- 1 According to the opinion of the speaker it would be great to consider the responsibilities of the makers of the literature.
- 2 Literature is not so old as speech.
- 3 It is mentioned that the ancient commission of the writer has been changed to much extent.
- 4 Nobel did not see any cruel misuse of his own inventions.
- 5 People have usurped many of the powers.
- 6 People assumed lordship over the life of the whole world.

Give the explanation of the following notions:

respect and reverence; worthy of honor; men of letters; endless war against despair; pleasure and pride; to be impelled; roaring like a lion; scholarly comment; the high duties; singing litanies; understanding of fear; holding in reverence; critical priesthood; cloistered elect; great predecessor; the greatness of heart; ultimate violence;

Prepare the presentation on the following topic:

- Tough times for humanity.
- The issues of perfectibility of man.
- The humanity's long history of standing firm against the enemies.
- Real and potential victories in life.
- Views on the uses of Nobel's inventions.
- The door of nature is unlocked.
- Man is the greatest hazard or hope.

Тема 8

Основні особливості академічного письма

Read the article: How to Write Scientific Paper for Public by Ella Williams

Інтернет-ресурс
[5]; **proceed to the tasks.**

Answer the following questions:

- 1 What is your opinion? Should we consider the publishing journal articles to be the significant part of the research? Have you been taught how to write it?
- 2 Do you agree with the idea of avoiding rewriting while preparing the article?
- 3 What can really save you a lot of hassle before your writing the article?
- 4 Answering what questions will allow easy replication by others in your scientific field?
- 5 What should be the length of the scientific articles according to the given text? What is your opinion concerning it?
- 6 What does it mean to nail the main statement of the article?
- 7 What is the other task of the final paragraph of your discussion except for summarizing the importance of the research?
- 8 What particular software can be the effective tool to manage your references?
- 9 What are possible ways to avoid being distracted during writing?
- 10 Do you view preventing yourself from multi-tasking as one of the influential habits for improving own productivity?
- 11 What goals should be set for each writing session?
- 12 In what way can the author be sure of the correctness of his or her English before submitting the article for reviewing?
- 13 What is the meaning of the correct language of the article?
- 14 Why do we sometimes need to double-check the formatting guides for certain journals?

True or false statements

- 1 The scientific articles are not aimed to guide the target audience through the certain research.
- 2 Tables and figures are not so effective while displaying the data.
- 3 The author should not cover the protocols, analysis, results before linking back to the original question which is posed by the research.
- 4 We should try to write the short and informative title and abstract.
- 5 To organize a dedicated time and space for writing helps people to stay focused on their writing.
- 6 There exists the only right way to write.
- 8 It is known that the scientific community can be biased toward papers published in the English language.
- 9 It is important to track all the changes which were made to the first draft of the article.
- 10 All the scientific papers are built on the work of other authors.
- 11 Publishing means prospering.

Give the explanation of the following notions:

knowledge funnel; knowledge gap; take-home message; implications for the field; clarity; vision statement; statistical significance; science writing productivity; sense of support; scientific community; readability and style; the abbreviations; the ethics;

Prepare the presentation on the following topic:

- The peculiarities of writing the introduction and the conclusions to the article.
- The peculiarities of writing the abstract of the article.
- Multi-tasking as the mistake or the art of effective writing.
- The significance of editing and formatting in the process of writing scientific articles.
- Ways of avoiding plagiarism in writing the articles.

Read the following article “5 easy tips for connecting your scientific research with the public” by Sina Walker**Интернет ресурсы****[11]; proceed to the tasks.****Answer the following questions:**

- 1 Why is it so important to update your academic profile on your departmental website? In what way is it possible to do?
- 2 What is the possible outcome of sharing interesting stories about a person’s wider research field?
- 3 Is it a good idea to bring the story about the whales beaching themselves if the research is to do with whales on the whole?
- 4 Is the openness or accessibility really important to the scientists nowadays?
- 5 What ways of communication are viewed in the article as effective ones. If the person does not mind being on camera?
- 6 What is the task of the fascinating images?
- 7 When can you seek out the science communicators at your institution for the advice?
- 8 What do the scientists, research and government institutions put their money into?
- 9 Why do the universities have trained science communicators or some media specialists?
- 10 What exactly can help scientific researchers share their published cutting-edge scientific discoveries with the other people?

True or false statements:

- 1 Also, you can connect your current research to an even bigger theme.
- 2 The communicating to the external audience is different from building the audience of his or her peers.
- 3 A person can get his or her verbal speech transcribed and use that as the basis of the written piece if he or she can talk very well indeed.
- 4 You cannot work with the tools which are available at your institution.
- 5 The Op-Ed project owns the terrific guide for the doctors only.

Give the explanation of the following notions:

fellow academics; researcher profile; climatic changes; the health of the ocean; the pollution; storyline; global challenges; pitching a story; point of destination; becoming authority; resonating with people on social media; dumbing down somebody’s research; the feedback; opinion pieces; problem-solving innovations; burning ambition; presenting arguments; the hard-to-find images; encouraging under-represented experts; the thought-leadership position; incredibly fascinating; the appeal; the cutting-edge scientific discovery

Prepare the presentation on the following topic:

- The urgent topics for the mankind today
- Updating the academic profile
- Significance of researching the target audience
- Communication in a comfortable way
- The images are really as important as the words

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