

***DEVELOPMENT OF COMMUNICATIVE CULTURE OF IT
SPECIALISTS***

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The current stage of development of the information society is characterized by the constant introduction of new computer technologies and telecommunications into

the production sphere, which requires appropriate training and professional competence of specialists working with new software systems.

Since the field of professional activity of IT specialists lies in the field of collection, processing, storage, transmission and methods of information extraction, organization of information transmission channels, modern means and methods of information protection in global and local networks, we can say that all types of professional activity have a communicative color [2, 3].

In the system of training of information technology specialists competitive in the labor market, the role of communication culture is significantly increasing, the competent use of which is becoming an integral part of the professional competence of specialists in this field.

It should be noted that in general, the problem of forming future specialists' communicative competence has recently been extremely relevant among researchers, because the process of forming communicative skills is widely covered in science (S.L. Bratchenko, S.V. Drokin, L.A. Savenkova) [1, 2].

For the first time the term “communicative competence” is found in social psychology and is interpreted as the ability to establish and maintain effective contacts with other people in the presence of knowledge and skills.

Scientists interpret the term communicative competence as a set of knowledge, skills and abilities necessary for effective communication, which are formed in the process of learning and as a result of practical experience of interaction with other people.

According to V. Kunitsyna, communicative competence is the possession of complex communication skills and abilities, the formation of adequate skills in new social structures, knowledge of cultural norms and restrictions in communication, knowledge of customs, traditions, etiquette in communication, observance of decency, education, orientation in communication means inherent in the national and class mentality expressed within the profession.

It should be noted that the communicative competence of IT specialists will significantly increase if the following steps are taken:

- to determine the structure and content of professional communicative competence of IT specialists, which reflects the specifics of future professional activities;

- to identify a set of structural, organizational and didactic foundations of the system of formation of professional communicative competence in relation to specialists of this profile;

- to substantiate the importance of communicative knowledge in the time perspective and to realize the communicative potential of an IT specialist in the educational process [2].

Communicative competence is an integral, relatively stable, holistic mental formation and is manifested in individual psychological, personal characteristics in the behavior and communication of a particular individual. In this holistic formation, the following levels are distinguished: socio-psychological, individual psychological, and psychophysiological. The core of an IT specialist's communicative competence is orientation, attitudes, value orientations, and worldview.

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