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GREEN OFFICE

"Green initiatives" are gaining popularity among Ukrainian companies. The introduction of Green office makes a business not only environmentally friendly but also opens new opportunities for companies.

Green office is a concept of organization management, which can reduce its negative impact on the environment by maximizing the conservation of resources and energy and reducing waste.

Today every company uses water, heat, paper and electricity to provide comfortable and efficient operation. Green office enables more efficient use of resources and helps to save money. So when the office is green it should minimize the cost of equipment and use resources efficiently.

- 1. Electricity: to turn off equipment that is not working; to use the standby mode for office equipment; to unplug the charger from the mains after use.
- 2. Paper: to buy paper made from re-processed material; not to buy paper with sodium chloride bleaching; to buy from a local paper manufacturer; to pay attention to ecological labelling; to use reasonables paper (in cases when you need it); to print or copy documents from both sides of the sheet; to encourage spurting in the use of drafts.
- 3. Water: to buy with modern fixtures and equipment, economize on water; not to buy bottled water, it is better to install a good quality filter and the supply system of drinking water; to pour to the kettle as much water as is needed for consumption;

to inform the Manager about the damage to sanitary ware - taps or cisterns immediately.

4. Waste disposal. In waste management it is necessary to observe the rules of the "3-R" (Reduce, Reuse, Recycle).

Business environment gradually becomes aware of its leading role in caring for the environment. The introduction of a green office can reduce the harmful effects on the environment and provide the efficient use of resources. This attitude to nature is not only environmentally friendly, but allows the business to save finances, to enhance the reputation of the company and thus to obtain competitive advantage in the market.

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