SECTION 8.

PHILOLOGY AND JOURNALISM

Kryvoruchko Tetiana Vasylivna ¹⁰



Candidate of Philological Science (PhD), Associate Professor Zhytomyr Ivan Franko State University, Ukraine

OCCASIONALISMS IN MODERN ENGLISH **PROSE**

Contemporary English-language prose is very diverse and dynamic. It covers a wide range of genres, themes, and styles, and its authors are actively experimenting with forms and linguistic devices:

- 1. A variety of genres. Contemporary prose includes novels, short stories, essays, literary and science fiction works, detective stories, historical literature, magical realism, fantasy, dramatic prose, and much more.
- 2. Experiments with form. Many authors of contemporary fiction use nonstandard approaches to the structure of their works. This may include unexpected narrative perspectives, non-chronological order of events, or even the use of game elements.
- 3. Diversity of topics. Contemporary authors explore a wide range of topics, including social issues, politics, family relationships, technological progress, ecology, religion, sexuality, interculturalism, and more.
- 4. Multiculturalism. Many contemporary authors explore and reproduce various cultural contexts in their works, reflecting the world in all its intercultural complexity.
- 5. Empathy and compassion. Many contemporary works pay special attention to the development of characters, their internal conflicts and emotional life. Authors try to create characters with whom readers can empathize and feel compassion.
- 6. Current topics and issues. Many contemporary works of prose reflect the current problems of the modern world, such as climate change, social inequality, political conflicts, migration flows, and others [1].

The lexical features of modern English-language prose texts can vary considerably depending on the genre, style and author's personality. Let us consider the general trends in lexical features of texts of modern English-language prose:

- 1. Authors often use a variety of words and expressions to avoid repetition and enrich the text. This can include both standard vocabulary and non-standard or archaic words.
- 2. Depending on the topic or plot, authors may use specific vocabulary that reflects the context of their prose. For example, science fiction may use terminology from the field of science and technology.
- 3. Many contemporary writers use figurative language and metaphors to create rich and vivid imagery. They may use unexpected similes or metaphors to enhance the effect.
- 4. Slang or slang-like expressions can be used in the dialogues of characters, especially if they have a particular social or geographical background. This helps to create an authentic atmosphere and emphasize the character of the characters.
- 5. In works that deal with scientific or technical aspects, specific terminology may be used. Authors often try to make these terms accessible to the reader through contextual explanations or other means.
- 6. Some authors pay special attention to the rhythm and sound of the text, using various stylistic devices such as alliteration, assonance, or rhythmic repetition of certain words or phrases [2].

Occasionalisms are an important part of language development because they help introduce new ideas and technologies into the language. In addition, since occasionalisms often arise as a result of new events and experiences, they reflect social, political, and cultural changes. Thus, occasionalisms can be perceived as a reflection of modern society

In the general context of linguistic science, the concept of "occasionalism" (derived from the Greek words ' $v\acute{\epsilon}o\varsigma$ ' - new and " $\lambda\acute{o}\gamma o\varsigma$ " - word) remains a subject of debate, despite the long history of its study [3].

The system of occasionalisms plays an important role in understanding, comprehending and perceiving modern English-language prose. Writing a work of fiction involves working on many details, not only the plot, characters, locations, but also their names. Correctly created occasionalisms allow not only to name a specific phenomenon or object, but also to give some additional information about it, which is often the factor that evokes certain emotions and feelings in readers. These emotions and feelings influence the perception of a work of art, allowing readers to appreciate its versatility.

In general, contemporary English-language prose is open to innovative approaches and reflects the diversity and complexity of the modern world through the prism of the art of words.

References:

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